



WHERE RETAIL WORKS



Rev. 2017

DEMOGRAPHIC HIGHLIGHTS

Source: ESRI BAO, 2017



MARKET HIGHLIGHTS

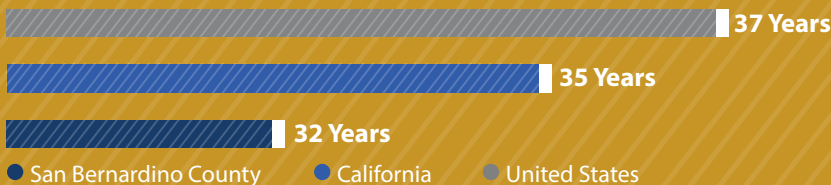


STRONG MILLENNIAL GROWTH

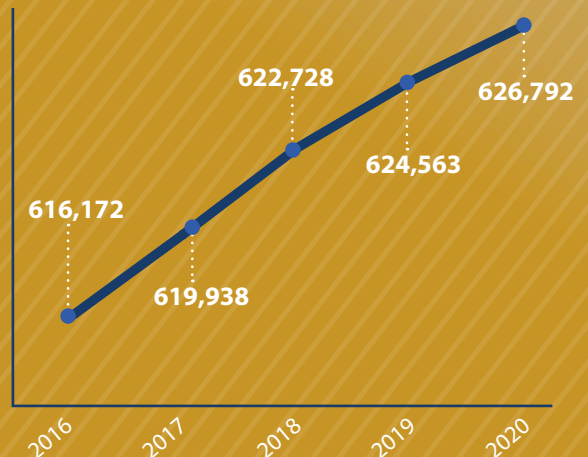
Source: JobsEQ, 2017

COUNTY'S MILLENNIAL
DEMOGRAPHIC EXCEEDS
STATE & NATIONAL

AVERAGE AGE



PROJECTED MILLENNIAL GROWTH OVER NEXT 5 YEARS

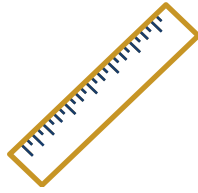


"San Bernardino County has experienced a stronger rise in millennial population than the coastal counties."
- Joel Kotkin, Presidential Fellow at Chapman University, 2016

AFFORDABLE REAL ESTATE

Source: Costar, 2017

\$182
SALE PRICE PER SF



38
AVG AGE
(EXISTING BUILDINGS)



STRONG GROWTH & MOMENTUM

Source: Costar, 2017

92M⁺
SF EXISTING RETAIL



8,200⁺
EXISTING BUILDINGS



SAN BERNARDINO COUNTY YOUR PARTNER IN BUSINESS

- Site Selection Assistance
- Regulatory and Tax Assistance
- Free Project Consultation and Facilitation
- Market Analysis Assistance
- Employment and Recruitment Services
- Permitting Assistance
- America's Job Center of CA
- Referrals for External and Business Resources
- Labor Market Services
- Layoff Prevention Services
- Training and Education Services
- Human Resource Hotline

BOARD OF SUPERVISORS

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Second District Supervisor

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Third District Supervisor

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Fifth District Supervisor